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(30)

Abstract

Activity of Public Relations at the Ministry of Interior for Facing Phenomenon of Violence in The Gaza Strip

This study aimed to identify the role of public relations department at Ministry of Interior declining violence in the Gaza Strip. This has been done through descriptive analytical study. A sample of(30)members were chosen. These members are actually employed in Public Relations department in the Ministry of Interior in the Gaza Strip. The study concluded many findings: (1)Absence of professional staff specialized in Police Public Relations.(2) The department plays an important role in resisting violence.(3)The first reason behind violence phenomenon is the deterioration of the political and economic circumstances. (4)One of the most obstacles that hinder the work of public relations during the conditional approach to eliminate the phenomenon of violence, lack of specialized staff and senior management to understand the nature of the work of public relations.

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.(192 :1987)

(Webester, 1979)

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: (Klapper) (Webster ,1979: 2040).

(Klapper , 1986 : 138.)

.(Betz ,1987 : 120) : (Betz)

: (Bandura)

: .(Bandura, 1973: 189)

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(Alpert Bandura)

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(Baudura , 1977 : 22)

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4	%90	4.5	0.82	135		2
1	%94	4.7	0.596	141		3
8	%84	4.2	0.925	126		4
6	%86	4.3	0.915	129		5
5	%86.6	4.33	0.844	130		6
2	%93.4	4.67	0.661	140		7
5	%86.6	4.33	0.922	130		8
10	%78.6	3.93	1.172	118		9

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6	%86	4.3	1.088	129		10
4	%88	4.4	1.003	132		11
11	%76.6	3.83	1.147	115		12
7	%84.6	4.23	0.679	127		13
9	%82.6	4.13	1.167	124		14
4	%88	4.4	0.894	132		15
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2	%88	4.4	0.675	132		1
5	%81.4	4.07	0.907	122		2
6	%79.4	3.97	0.999	119		3
2	%88	4.4	0.932	132		4
7	%76	3.8	0.997	114		5
3	%84.6	4.23	1.006	127		6
1	%88.6	4.43	0.774	133		7
3	%84.6	4.23	0.817	127		8

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3	%84.6	4.23	0.817	127		9
4	%83.4	4.17	0.913	125		10
	%83.9	4.193	0.517	1258		

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9	%69.4	3.47	1.279	104		1
7	%74.6	3.73	1.081	112		2
2	%82	4.1	0.96	123		3
3	%79.4	3.97	0.85	119		4
1	%86	4.3	0.877	129		5

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3	%79.4	3.97	1.159	119		6
1	%86	4.3	0.702	129		7
5	%77.4	3.87	1.106	116		8
7	%74.6	3.73	1.172	112		9
4	%78.6	3.93	0.907	118		10
12	%61.4	3.07	0.98	92		11
11	%66.6	3.33	1.269	100		12
6	%76.6	3.83	1.053	115		13
9	%69.4	3.47	1.358	104		14
10	%68.6	3.43	1.382	103		15
	%75.3	73.76	0.687	1695		

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2	%91.4	4.57	0.858	137		4
2	%91.4	4.57	0.626	137		5
3	%87.4	4.37	0.615	131		6
5	%86	4.3	0.75	129		7
9	%74	3.7	1.055	111		8
4	%86.6	4.33	0.711	130		9
7	%78	3.9	0.96	117		10
11	%70.6	3.53	1.224	106		11

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10	%71.4	3.57	1.251	107		12
8	%76.6	3.83	1.289	115		13
6	%83.4	4.17	1.117	125		14
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7	%74	3.7	1.179	111		1
5	%78.6	3.93	1.172	118		2
7	%74	3.7	1.393	111		3
4	%80.6	4.03	1.098	121		4
1	%83.4	4.17	0.986	125		5
7	%74	3.7	1.088	111		6
8	%71.4	3.57	1.331	107		7

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6	%74.6	3.73	1.285	112		8
2	%82	4.1	1.296	123		9
3	%81.4	4.07	1.015	122		10
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1	%86.5	4.3244	0.4957	1946	15	
2	%83.9	4.1933	0.5172	1258	10	
5	%75.3	3.7667	0.687	1695	15	
3	%82.9	4.1452	0.485	1741	14	
4	%77.4	3.8700	0.7813	1161	10	
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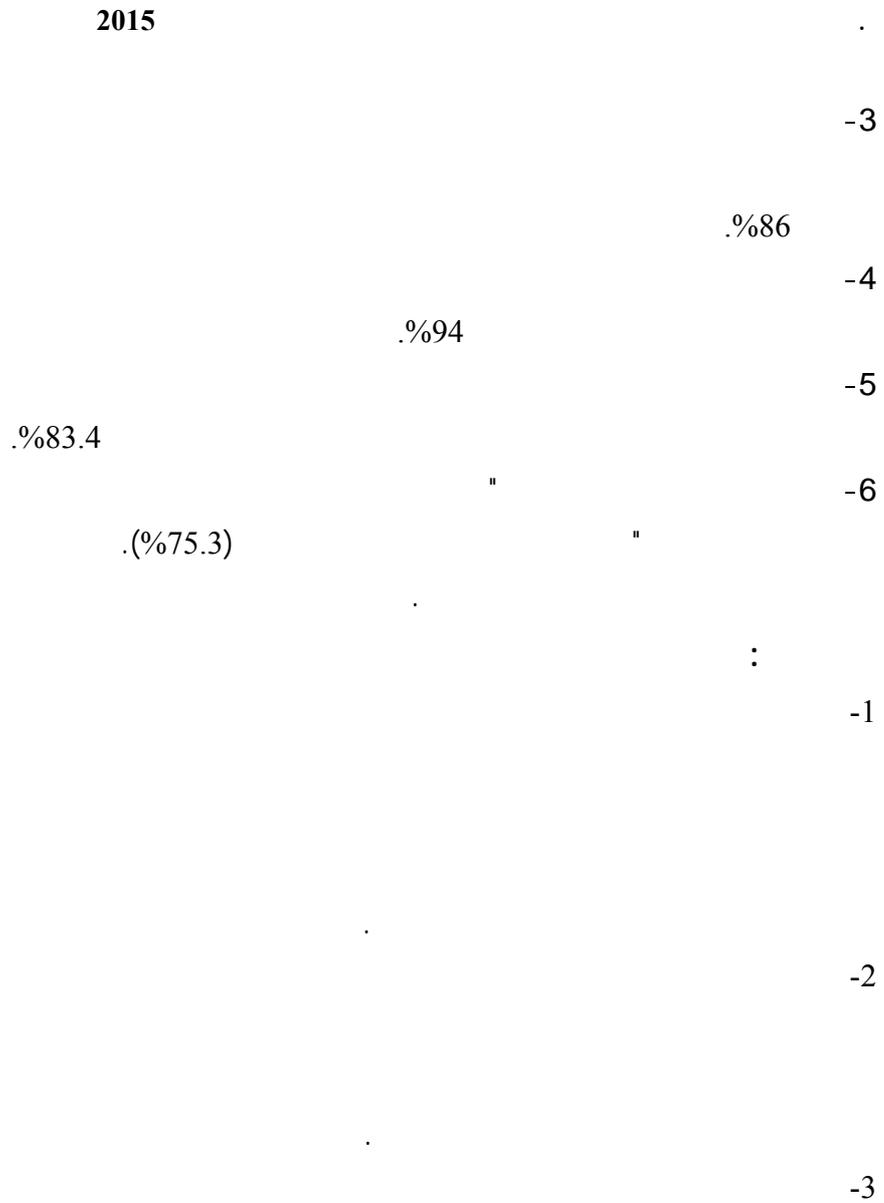
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