* . * .

(- -)

ABSTRACT

Press Coverage of The Sixth War and It's Repercussions on Palestinian Issue.

This study aims at focusing on the press coverage of the sixth war between Hizbullah and Israel. The sixth war is considered one of the most important events in the Israel Arab conflict .This war has created farreaching effects on the Palestinian people . This study is to identify the impact of the sixth war through content analysis study of newspapers (AL-Ayyam-AL-Quds-AL-Haya AL jadida).

The study has come to the result that political issues should be highlighted, and newspaper should be primarily relied on especially inside pages as the source of news through focusing on headlines and illustrated pictures.

. - - *

```
.(Gorge,1980: P32) .
         2006 13
   )
                                  (
         2006 14
         1948
                                ": -1
                                 (1976: )
1967
                                 1967
                                ":
 :"
                                        -2
                                (1979: )
 .1973
        6 1967 5
1967
                                        -3
                           (1986: )
```

•••

. 1394

:"				":		-4
				(Jaunne-	B,:1986)	
	:"			":		-6
	_)			(1997 :)
		(_	_	
				":		-7
			(1999 :)	:"	
:"				۳.	•	-8
-				(2001 :)	Ü
				.%33		%39
		(2001 :)	:"		-9
		(2001.)	•		

1285

```
": -10
                       (2005: )
                        ": -11
                (2005: )
                       ": -12
                        (2004: )
)
```

..

. (Adrian-j, 1984) "Mc Combs" .(Tsoaltisias, 1980: P19) .(Protess, 1991: P2) (: .1 .2 .3 .4 .1 .2 .3 .4 .5

	.6 .7 .8 .9 .10
	.8 .9 .10
	.9 .10
	.10
	.11
	.11
:	
.(123 :1999) .
).	
.(139 :19	977
()	
· ,	
.(Maxwells, 1992: P813) .	

```
.(Serverin, 1992: P42).
```

```
.(Wurtzel, 1985: P7).
```

.(Berelson, 1952: P18) .

" Stample"

(Wimmer, 1987: P167)

.

(5 :1996).

:

2008): () (): .(

(33) 2006/8/14 2006/7/13

•

2008					•
	(33)		(33)		(33) (99)
(_' _)	2006/8/14	: : 2006/7/13	-1
			:		-2
(-	-)			: :	
	.(18	1983) :	:	÷

(%0.82)

: :

Holesti

•

.(spss) -

--

:

-1

2008 .

)

.(85-81 :2000

:

:

(1)

4786036	1260930	1400630	2124476	/
817091	219596	253305	344190	
%17.1	%17.4	%18.1	%16.2	%

(1) (% 17.1) / 817091

(% 17.4) (%18.1) .(% 16.2)

• • •

.

(%58.1) (%13.5) (%23.4) (%1.5) (%2.8) .(%0.3) (%0.9)

(%39.1) (%33.5) . (%27.4)

%		%		%		%		
13.5	376	8.4	78	16.5	<u>126</u>	15.8	172	
58.1	1614	52.4	534	66.9	510	52.4	570	
23.4	650	29.7	276	10.2	78	27.2	296	
0.3	9	0.6	6	-	-	0.3	3	
2.8	79	3.9	36	2.8	21	2.0	22	
1.0	27	-	-	1.2	9	1.7	18	
0.9	25	-	-	2.4	18	0.6	7	
%100	2780	%100	930	%100	762	%100	1088	

-: (%52.4) (%15.8) (%27.2) (%2.0) (%0.6) (%1.7) .(%0.3) : (%16.5) (%66.9) (%2.8) (%10.2) (%1.2) (%2.4)(%29.7) (%75.4) (%3.9) (%8.4)

(%3.9)

(%0.6)

.

(3)

(%28.1)

(3)

%		%		%		%	
20.5	569	14.2	132	18.5	141	27.2	296
10.9	304	12.3	114	7.9	60	11.9	130
5.8	161	7.7	72	1.2	9	7.4	80
19.7	547	23.2	216	10.6	81	23	250
2.4	66	1.3	12	1.2	9	4.1	45
3.8	105	5.8	54	3.1	24	2.5	27
4.0	111	5.2	48	1.6	12	4.7	51

2008 .

%		%		%		%		
4.9	136	8.4	78	4.3	33	2.3	25	
28.1	781	21.9	204	51.6	393	16.9	184	
100 %	278	100 %	930	100 %	762	100 %	108 8	

(%20.5) (%19.7)

(1701) (%10.9) ()

(%5.8)

(%4)

(%4.9) (%3.8)

•••

		(%2.4)		
	٠	-:		
		·	:	-1
		(3)		
	(%27.2)	`,		
	(%11.9)			(%16.9)
			(%7.4)	
(%4.1)			(%4.7)	
		(%2.5)		
		(%2.3)		
			:	-2
		(3)		
		(%51.6)		
	(%10.6)		(%18.5)	
		(%7.9)		
(%3.1)			(%4.3)	
		(%1.6)		
	.(%1.2)			
		(5)	:	-3
	(0/21.0)	(3)	(
	(%21.9)		%23.2)	
(0/ 0 1)	(%14.2)	(0/ 12 2)	
(%8.4)	(0/7.7)		(%12.3)	
	(%7.7)			

(%5.2) (%5.8)

.(%1.3)

(4)

%		%		%		%		
62.8	1745	63.2	588	45.3	345	74.6	812	
8.4	234	8.8	54	16.5	126	5.0	54	
5.9	164	2.3	114	2.8	21	2.7	29	
6.1	169	7.1	66	11.4	87	1.5	16	
15.5	432	11.6	108	21.3	162	14.9	162	
1.1	30	-	-	2.8	21	0.8	9	
0.2	6	-	-	-	_	0.6	6	
%100	2780	%100	930	%100	762	%100	1088	

(4)

(%62.8)

(%15.5) (%27.4) (%5.9) (%1.1) (%6.1) (%0.2)

-:

•••

: -1 (%14.9) (%74.6) (%5.0) (%1.4) (%2.8) . (%0.6) (%0.8) -2 (%45.3) (%11.4) (%16.5) (%21.3) (%2.8) : -3 (%11.6) (%63.2) (%12.3) (%7.1) (%8.8)

.

2008 .

: :

(5)

%		%		%		%		
41.5	1155	41.3	384	49.6	378	36.1	393	
19.7	547	24.5	228	11.8	90	21.0	229	
38.8	1078	34.2	318	38.1	294	42.8	466	
%100	2780	%100	930	%100	762	%100	1088	

(5)

(%38.8) (%41.5)

.(%19.7)

:

: -1

(%36.1) (%42.8)

.(%21.0)

: -2

(%38.6) (%49.6)

.(%11.8)

: -3

(%34.2) (%41.3)

.(%24.5)

• • •

·

:

(6) (%16) (%79.6)

(%1.2) (%3.2)

.

(6)

%		%		%		%		
79.6	2231	87.1	810	76.8	585	75.2	818	
3.2	89	1.3	12	1.2	9	6.3	68	
1.2	33	_	-	1.2	9	2.2	24	
16	445	11.6	108	20.9	189	16.4	178	
%100	2798	%100	930	%100	792	%100	1088	

: -1

(%16.4) (%75.2) .(%2.2) (%6.3)

: -2

(%76.8)

(%1.2)

: -3

(%11.6) (%87.1)

(%1.3)

(7)

%		%		%		%				
27.1	752	34.8	324	16. 5	126	27. 8	302			
66.4	184 7	56.1	522	74. 9	571	69. 3	754			
6.5	181	9.0	84	8.5	65	2.9	32			
100	278	100	930	100	762	100	1088			
%	0	%		%		%				
	(7)									

(%66.4)

(%27.1) . (%6.5) : : -1 (%27.8) (%69.3) .(%2.9) -2 (%16.5) (%74.9) .(%8.5) -3 (%56.1) (%34.8) . (%9.0) (8)

%		%		%		%		
30.4	846	40.5	378	31.9	243	20.7	225	
45.8	1273	35.5	330	47.2	360	53.6	583	
23.8	661	23.9	222	20.9	159	25.7	280	
%100	2780	%100	930	%100	762	%100	1088	

2008 .

(%45.8)
(%30.4)

(%23.8)

:

:
-1

(%25.7)
(%20.9)

(%47.2)

(%31.9)

. (%20.9) : - 3

.:

-2

(8)

(%35.5) (%40.5) .(%23.9)

:

:

(9)

%		%		%		%		
37.8	1050	50.3	468	35.7	272	28.5	310	
2.1	60	3.9	36	0.4	3	1.9	21	
19.0	528	28.7	267	24.1	184	7.0	77	
0.2	6	0.6	6	-	_	-	_	
5.5	152	2.8	26	9.9	75	4.7	51	
7.7	213	6.5	60	11	84	6.4	69	
2.0	56	3.4	32	2.0	15	0.8	9	
25.7	715	3.8	35	16.9	129	50.7	551	
%100	2780	%100	930	%100	762	%100	108 8	

(9)

•

(%37.8)

(%19.0) (%25.7)

(%7.7)			(%2.1)	(%0.2)
		.(%0.2)		
-1	:			:
		(0/50.7)		(0/ 20 5)
	7 \	(%50.7)		(%28.5)
	⁽)	(%7)		(%6.4)
(%4.7)			(%1.9)	
(%0.8)				•
-2		:		
			7)	(%35.7)
24.1)	(%2	(%16.9)		(%11)
		(%9.9		(%2.0)
	(%0.4)			,
-3	.:			
			(%50.3)	(%
5)	(%28.6)		(%6.5)	(%3.9)
	(%3.8)	(%	(%3.4)	(%2.8)
).6)	(%0.6)		

-: .1

.1

.

(%58.1)

(%52.4) . (%57.4) (%66.9)

-2 (%28.1) (%27.2) (%51.6)

.(%23.2)

-3
(%62.8)

(%45.3)
(%74.6)

.(%63.2)

-4
(%79.6)

.(%87.1)
(%76.8)
(%75.2)

-5
(%66.4)

(%69.3) .(%56.1) (%74.9) -6 (%45.8)

(%53.6) (47.2) .(%35.5)

(%37.6) (%50.7) (%25.7) (%35.7)

: .1

. .2

.3

.

2008 .

						.4
						.5
	·					:
					(1996)	.1
				п	(2001)	.2
						п
					" (1986)	.3
	•				" (
					"(1976)	.4
	•		3		(1999)	.5
	•		3		" (2001)	.6
					,	
		(:)	(1999)	.7
					977)	.8
			" (200	5)		.9
п	•				" (1007)	10
					" (1997)	.10
·					(2000)	.11
					` '	

• • •

" (2005)	.12
(1983)	.13
" (1979)	.14
. (1999)	.15
" (2005)	.16

- 17. Bernard , Berelson (1952) " Content Analysis in Communication Research" , USA, Glencoe,111: Free Press .
- 18. Maxwell E., McCombs (1992) " Explorers and Surveyors Expanding Strategies for. Agenda-Setting Research", Journalism Quarterly.
- 19. Modin_Jaunne_B (1987) " Political Cartoons and the Perceptions of Arab Israeli Conflict ", Ph D, USA, City University of New York.
- 20. Protests David & Mc combs, Maxwell (1997) "Agenda- Setting Needing Mass Media", News Jersey: Hilisde.
- 21. Warner Severin & Tom carter, Times (1992), "Communication the Orgies Methods and Uses 3rd, ed, London:Longman publishing group.
- 22. Tsoaltsias, Gorge (1980)," What is Television News?" (volxxx) Nov. 2 march)
- 23. Tsoutsias ,Ibid,.
- 24. White Ted, Meppen Adrian j and Young Stone (1984), "Broadcasting Research", Publishing Company.
- 25. Wimmer, Roger D. and Dominick, Joseph R.(1987), "Mass Media Research", Belment, California: Wads Worth Publishing Company.
- 26. Joseph R., Dominick and James E., Fletcher, (1985), "Review of Procedures Used in Content Analysis in Broadcasting Research Methods", Boston: Allyn and Bacon, Inc