

*

(292)

ABSTRACT

Analyzing the Academic Educational Discourse at the Palestinian Universities From a Strategic Perspective

This study aims to recognize the academic educational discourse in the Palestinian universities in the three major Educational areas: curriculum and methods of teachings education principles and psychology. Also the size of discourse productivity and its growth and whether productivity go in the light of strategic plan or not .the sample of study consisted of all Educational MA and PhD thesis's in Gaza strip universities and its number (292) dissertations . the analytical descriptive method was used in this study and the researcher used lists to university variables specialization and attitude . Generally the study concludes that the academic educational discourse is not orginate from strategic plan but it goes randomly.

*

2008

:

.(1:1997)

.(1:1997)

.(2:1997)
(1:1997)

...

(403 :1998)

(Fahy etal , 1981)

(78:2001)

2008

.

)

.(2003 2002

:

-

-

(2001)

...

(22-20 : 2001)

(2003)

(7:2003)

(19:1995)

:

:

.1

.2

.3

(

(

(

.4

:

:

.1

2008

.

.2

.3

.4

:

:

.1

.2

.3

.4

.5

.6

...

1996

:

2002

:

:

-

)

(

-

:

.(Bryson , 1989:5-9)

:

:

:

(

(

(

2008

(10)
(cooper)

95

:

(292)

:

:

"

"

(- -)

(1)

(1)

136	74	20	42	
63	24	12	27	
93	42	16	35	
292	140	48	104	

...

	:	(1)	-
	:		(292)
(% 46.5)	:	(136)	.
(% 21.5)	:	(63)	.
(%31.8)	:	(93)	.
	:		.
	:		.
	:	(104)	.
(42)	:	(%35.6)	.
(35)	:	(27)	.
	:	(48)	.
(20)	:	(%16.4)	.
(16)	:	(12)	.

2008

(74) (140)
 (42) (%47.9)
 (24)

:

(2) 2002 1996
 (2)

1	0	0	0	0	0	0	0	0	1	0	0	1	1996
13	1	0	0	1	2	0	0	2	10	3	1	6	1997
27	12	3	1	8	5	3	1	1	10	3	5	2	1998
45	17	5	5	7	11	2	4	5	17	4	4	9	1999
52	28	14	4	10	5	1	2	2	19	5	7	7	2000
65	30	6	5	19	10	2	3	5	25	10	5	10	2001
89	52	14	9	29	15	8	2	5	22	10	5	7	2002
292	140	42	24	74	48	16	12	20	104	35	27	42	

...

			: (2)		
	(%.00003)			:1996	-
		(%0.04)	(13)	: 1997	-
				(10)	
		(%.09)	(27)	:1998	-
(12)			(5)	(10)	
	(%15.4		(45)	: 1999	-
(17)		(11)		(17)	
	(%17.8)		(52)	:2000	-
(28)		(5)		(19)	
	(%22.2)		(65)	: 2001	-
(30)		(10)		(25)	
	(%30.4)		(89)	:2002	-
(52)		(15)		(22)	
1996					
27			1997	13	
			(%.09)	1998	
(%15.4)			2002		
			%2.4	1999	

2008

(%22.2) (%4.4) 2000 (%17.8)
2002 (%30.4) %8.2 2001

" " :

:"

:

4 (1

8 (2

(3

(4

(136)

:(3)

...

(3)

63	37	8	18	
36	16	6	14	
19	9	2	8	
18	12	4	2	
136	74	20	42	

(3)

.(4)

(4)

34	23	4	7		
8	5	0	3		
16	8	3	5		
5	1	1	3		
63	37	8	18		

2008

0	0	0	0		
6	6	0	0		
22	8	6	8		
3	0	0	3		
2	1	0	1		
1	0	0	1		
2	1	0	1		
36	16	6	14		
19	9	2	8		
4	3	1	0		
13	8	3	2		
1	1	0	0		
18	12	4	2		
136	74	20	42		

(4)

: (4) (136)
 (%46.3) (63) : :
 (8) (34):

...

	(5)		(16)
(%26.4)	(36)	:	:
(22)			(6) :
			(3)
(%13.3)	(18)	:	:
	(13)		:
			(4)
			/
(19)	:		:
			(%13.9)

: (5)

2008

(5)

52	35	13	9	13		
	0	0	0	0		
	6	3	1	2		
	2	2	0	0		
	3	0	0	3		
	1	0	0	1		
	4	3	0	1		
	1	1	0	0		
22	4	2	1	1		
	10	6	1	3		
	8	5	0	3		
7	1	1	0	0		
	6	3	2	1		
7	2	1	0	1		
	1	1	0	0		
	2	1	0	1		
	2	1	1	0		

: (5)

(%64.7)

(88)

-

:

:

(52) :

...

(17) (35)
:
(8) (10) (22) :
:
(6) (7) :
:
(7) :

(6)

(6)

27	11	5	11	
4	3	1	0	
3	0	2	1	

2008

41	22	7	12	
32	21	2	9	
4	2	0	2	
1	0	1	0	
2	2	0	0	
7	4	0	3	
0	0	0	0	
4	2	0	2	
4	3	0	1	
5	2	2	1	
2	2	0	0	
136	74	20	42	

: (6)

(%30.1)

(41)

-

(%23.5)

(32)

-

(%19.8)

27

-

(3)

-

-

-

...

(4) -

(4) -

: (7)

(7)

3	1	0	2	
1	0	0	1	
0	0	0	0	
0	0	0	0	
1	1	0	0	
6	3	2	1	
13	6	0	7	
5	2	1	2	
12	7	2	3	
17	9	2	6	
19	11	6	2	
9	4	3	2	
11	6	1	4	
3	2	0	1	

2008

4	1	1	2	
1	1	0	0	
19	12	2	5	
0	0	0	0	
9	5	0	4	
0	0	0	0	
1	1	0	0	
2	2	0	0	
136	74	20	42	

: (7)

(21)

(%15.4)

(3)

(136)

13

(136)

(43)

. 5.12.17.9

(17)

(14)

(4)

(19)

...

(9)

:

:

:

5

(1

(2

(3

(63)

(8)

(8)

33	15	4	14	
7	2	4	1	
23	7	4	12	
63	24	12	27	

: (8)

(%52.4)

(63)

(33) -

(14)

(15)

(4)

2008

(4) (%11.1) (63) (7) -

(4) (%36.5) (63) (23) -
 12
 (7)

(9)

(9)

13	6	3	4		
5	1	0	4		
4	2	1	1		
6	2	0	4		

...

5	4	0	1		
33	15	4	14		
6	2	3	1		
1	0	1	0		
0	0	0	0		
7	2	4	1		
6	1	0	5		
11	3	2	6		
5	2	2	1		
1	1	0	0		
23	7	4	12		
63	24	12	27		

: (9)

:

:

(6) (33) (13) (4) (%39.3)

(5) (3) (4) (%15.1)

(33) (4) (%12.1)

2008

	(6)				
		(4)	(%18.1)		(33)
	(5)				
(4)			(%15.1)		(33)
				:	:
(7)	(6)				
	(3)		(% 85.7)		
(7)					
			(%14.2)		
				:	:
(23)	(6)				
		(5)	(%26)		
(23)	(5)				
			(%21.7)		
	(23)	(11)			
(3)			(6)	(% 47.8)	
(23)					
			(% 4.3)		

...

(10)

(10)

1	0	2	10	0	
0	0	1	4	0	
0	0	1	3	0	
3	0	0	3	0	
0	1	0	4	0	
4	1	4	24	0	

: (10)

(%) (33) (24) .1
 (4) (10) .2
 (4) (3) (3)
 (%) (33) (4) .3
 (4) (4) .4
 (4) .5
 (3)

2008

: :

:

- .1
- .2
- .3
- .4
- .5
- .6
- .7
- .8

(93)

(11)

(11)

31	15	4	12	
19	7	5	7	
2	2	0	0	
2	0	1	1	
3	2	0	1	

...

11	5	2	4	
7	1	4	2	
16	10	0	6	
2	0	0	2	
93	42	16	35	

(11)

(12)

(12)

31	9	4	3	2		
	8	4	1	3		
	12	6	0	6		
	2	1	0	1		
19	5	2	1	2		
	5	2	1	2		
	7	3	2	2		

2008

	2	0	1	1		
2	2	2	0	0		
2	2	0	1	1		
3	3	2	0	1		
11	8	3	2	3		
	2	2	0	0		
	1	0	0	1		
7	7	1	4	2		
16	4	3	0	1		
	3	2	0	1		
	4	2	0	2		
	1	1	0	0		
	4	2	0	2		

: (11,12)

...

	(%33.3)	(93)	(31)	-
(12)	.	(15)	(4)	
	(%20.4)	(93)	(19)	-
(5)		(7) :		
		.	(7)	
(% 2.1)		(93)		-
		(93)		-
			(%)	
	(%2.1)	(93)	(3)	-
		:		
	(% 11.8)	(93)	(11)	-
	(4) :			
	.	(5)		
	(%7.5)	(93)	(7)	-
(4)		:		
	(%17.2)	(93)	(16)	-
(6)			(10)	
	(%2.1)	(93)		-
		:	(13)	

2008

(13)

31	2	0	0	4	3	1	4	2	0	8	8	0	
19	0	1	0	0	0	0	1	1	1	7	7	3	
2	0	0	0	0	0	0	0	0	0	0	2	0	
2	0	0	0	0	0	0	0	0	0	2	0	0	
3	0	0	0	0	0	0	0	0	0	3	0	0	
11	0	0	0	1	0	1	1	0	0	0	8	0	
7	0	1	0	0	0	0	0	1	0	5	0	0	
16	0	0	2	0	0	0	0	0	2	5	7	0	
2	1	0	0	0	0	0	0	0	0	1	0	0	
93	3	2	2	5	3	2	6	4	3	3 3	2 7	3	

: (13)

(% 3.2) (93) (3) -

(%29) (93) (27) -

(%35.4) (93) (33) -

...

(%3.2)	(93)	(3) -
(%4.3)	(93)	(4) -
(%6.4)	(93)	(6) -
(%2.1)	(93)	-
(%3.2)	(93)	(3) -
(%5.3)	(93)	(5) -
(%2.1)	(93)	-
(%3.2)	(93)	(3) -
(%3.2)	(93)	(3) -

:

:

(1)

(2)

(3)

(4)

2008

(5)

(6)

(7)

(8)

(9)

(10)

:

:1997 (1)

8 "

"

: 2001 (2)

:1997 (3)

8

"

:1997 (4)

8

"

...

- : 2003 (5)
- .2003/12/22-20
- : : 2001 (6)
- : :1999 (7)
- : : 2003 (8)
- : : 2002 (9)
- : : 1995 (10)
- : : 18-16 / (11)
- : : 1981 (11)
- : : 8 12 (12)
- : : 2003 (12)
- : : 2003 (13)
- : : 2003 (14)
- : : 2003 (15)
- : : 1998 (16)

2008

:1997 (17)

8

- (18) Bryson , John .,**Strategic Planning for Public and Nonprofit Organizations**
- (19) ,3th ed .,(California : Jossey –Bass Ins .,1989),pp5-8.
- (20) Fahey , lian and William king and Vodake ,"**Environmental Scanning and Forecasting in Strategic Planning** ",Long Rang Planning ,Vol .14,N .1.,1981,p32.
- (21) Hayes ,R.1986:Strategic planning for information resources in the research university , **Research Quarterly** .v.25.n.4.
- (22) Startup , R.1985: Tthe changing perspective of Academic Research , 1973-1983 ,**Studies in Higher Education** , vol , 10.pp.60-73.
- (23) Wood ,F.1990:Factors influencing research performance of university academic staff ,**Higher Education** . vol .19.pp.81-100.