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2015 124-92 ( )
ISSN 2070 - 3147
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Abstract Poetic discourse in the poem (urgent telegram to Khansa)

This research aims to highlight the poetic discourse of Rawdah Al-Haj's messages towards the addressee, through some of literary ways, which enrich this discourse, offering it as an interesting and impressive element meanwhile. For this purpose, the researcher clarified the meaning of poetic discourse and its definition, used some tools that detect the various contents of the poetic discourse, through the analysis of some of the expressive values, their meanings and connotations, and their artistic and psychological repercussions. The researcher also employed such a hidden and influential force, connotational and charming powers inside the poetic image which are able to bring about the desired change within the addressee since the value of description and imagination is highlighted by the impact, and the change it leaves.

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